

## STATE OF MAINE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT



JANET T. MILLS

HEATHER JOHNSON COMMISSIONER

December 6, 2024

Commissioner Bruce A. Van Note Maine Department of Transportation 16 State House Station Augusta, ME 04333-0016

Dear Commissioner Van Note,

The Maine Office of Tourism is pleased to write this letter of support for the Schoodic National Scenic Byway Discovery & Recreation Hub grant application. This project directly aligns with the strategic initiatives outlined in our Maine Office of Tourism's Destination Management Plan to advance and advocate for destination development that ensures quality experiences for residents and visitors alike.

Maine's scenic byways provide a direct connection to and improve access to Maine's natural beauty for both residents and visitors, and are important cultural heritage assets for tourism, which is a key economic driver for Maine.

A welcome center near the entry point to the Schoodic National Scenic Byway with amenities like improved accessibility and parking, ADA compliant restrooms, and a bike repair station, will be a great benefit to all who visit and will support travel to explore more of Maine.

The surrounding communities have already shown their commitment to enhancing the visitor experience in the region, including through projects like the development of a Schoodic National Scenic Byway Kids Quest program, which received an award at Maine's Annual Tourism Conference in 2023.

We hope you will give favorable consideration of the Schoodic National Scenic Byway Discovery and Recreation Hub grant application.

Sincerely.

Hannah Collins Deputy Director

Maine Office of Tourism